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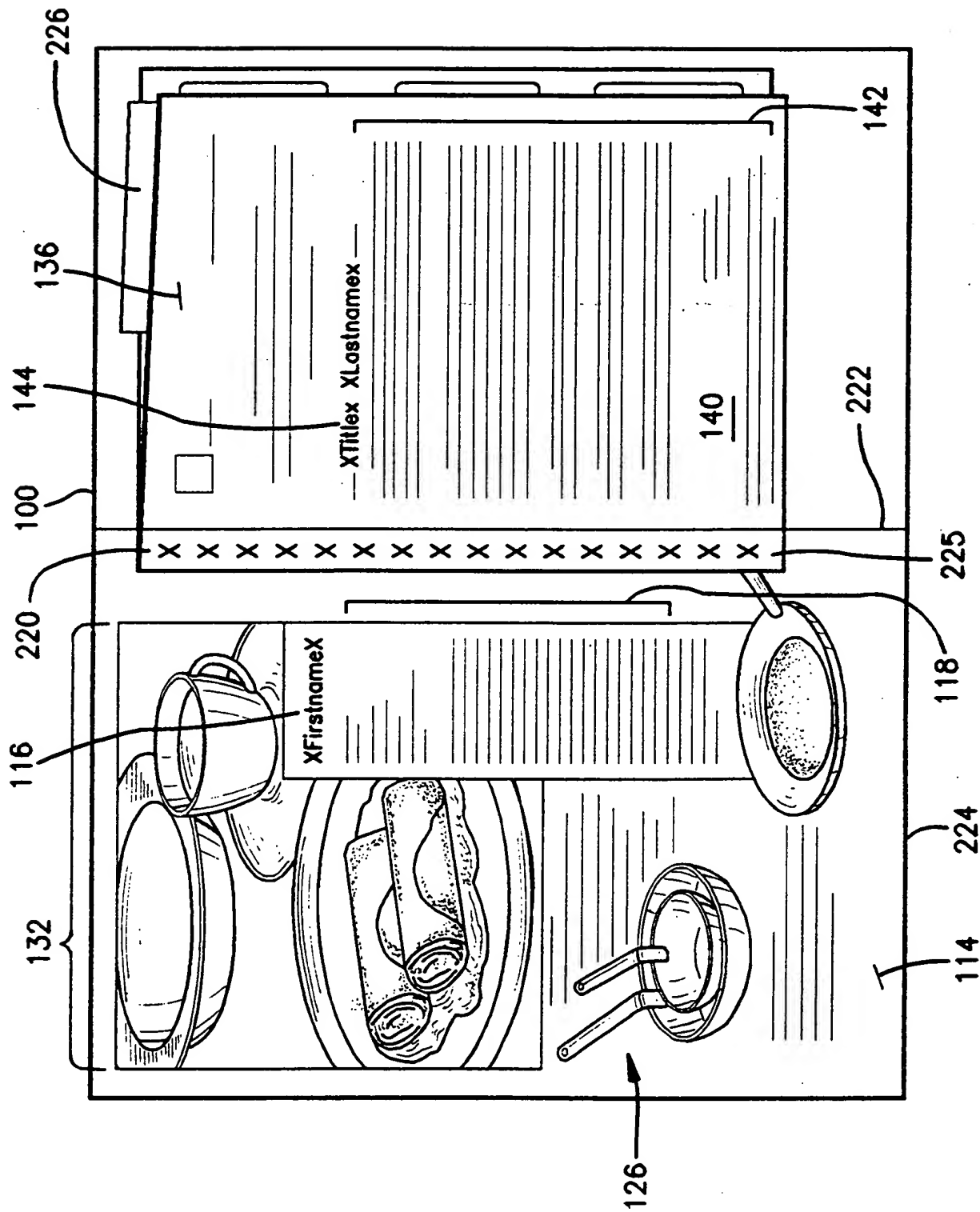


FIG. 1B

104

ADVERTISING LOGOS

112

100

113

"SUBSCRIBER NAME"

114

*Inside this issue of "BROCHURE TITLE"
we have included 6 money-saving checks*

RETURN
ADDRESS

110

BULK RATE
U.S. POSTAGE
PAID

108

105

SUBSCRIBER NAME
ADDRESS

106

FIG. 1C

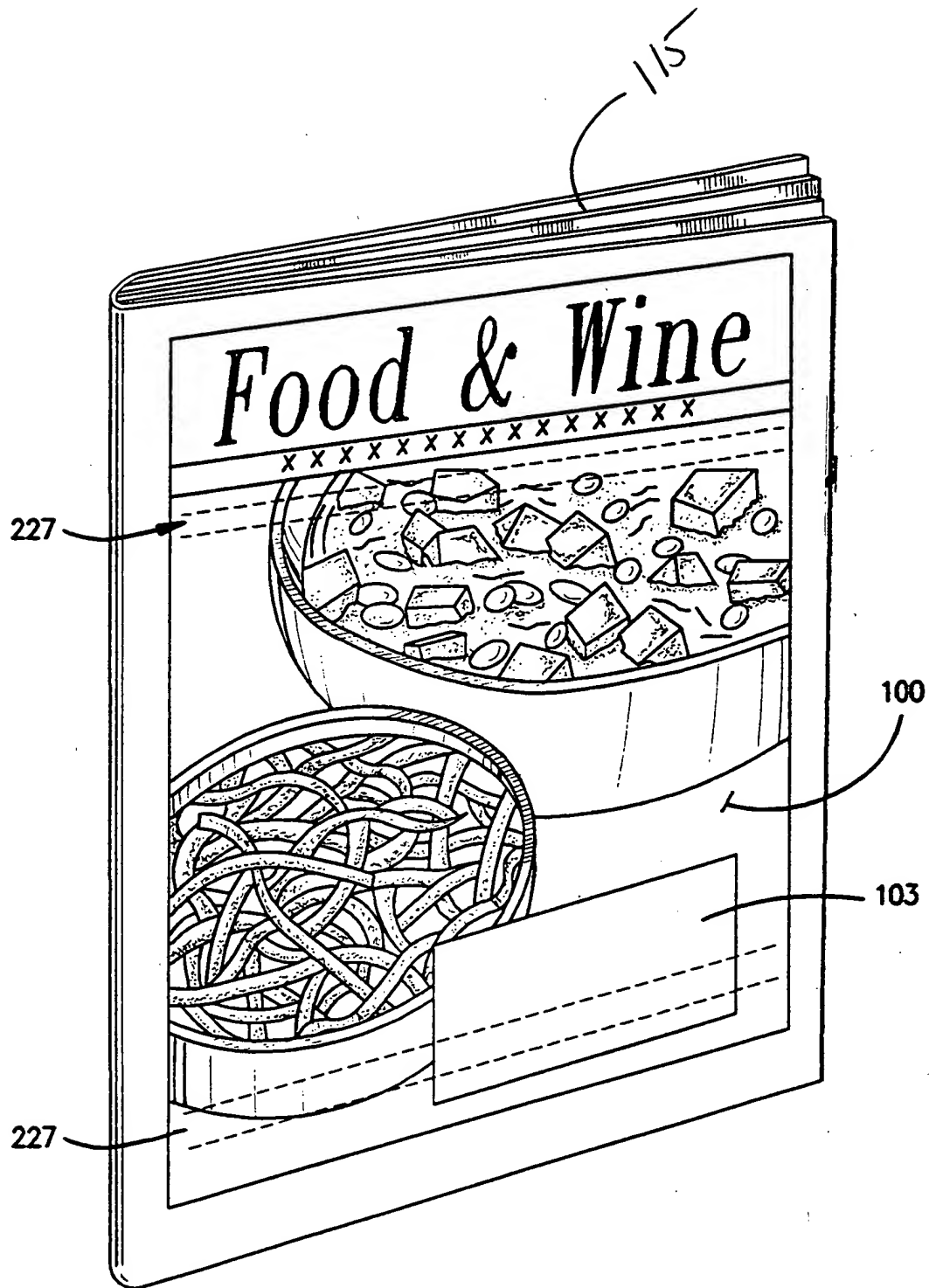


FIG. 2

2023-2028

3142

2003

FIGURE 3A

310 304 302

SPECIAL SUBSCRIBER THANK YOU #2

SPECIAL SUBSCRIBER THANK YOU #1

Thank You #1: A \$10.00 Credit On Your New Card

Cash In On All The
Benefits Of Our Card
That's Above All The Rest.

The New Card

- 2.99% introductory APR when you transfer balances.*
- No annual fee
- Credit line up to \$100,000
- Low APR for purchases (see inside back cover)
- Many Benefits of membership (see inside back cover)

To get the most out of your new card, we will automatically credit \$10.00 towards your new card's charges during the first month.*

Detach and return your completed application/balance transfer form in the postage-paid reply envelope.

0001232		DATE	
INSTANT CREDIT VOUCHER		AMOUNT	\$10.00
ISSUED FOR: [REDACTED]		CURRENCY	DOLLARS
CREDIT AMOUNT (Cash value - good for 1 year only)		EXPIRES 00/00/00	
NON NEGOTIABLE THIS IS NOT A CHECK.			

To qualify, simply fill out and return the enclosed application in the postage-paid reply envelope.

- **"THANK YOU" NUMBER TWO:**
ON A RENEWAL TO [REDACTED] MAGAZINE
- As a special [REDACTED] reader, you also qualify for a second cash award - a special \$20.00 discount on a two-year renewal to [REDACTED]

Detach the special subscriber sticker above and affix it to the back side of your reply envelope.

When you do, at the same time we receive your application, we'll activate the special "Thank You Renewal Rate" of just \$0.00 and charge it to your new [REDACTED] Card account (with credit approval).

The next two years of [REDACTED] are certain to be loaded with top five must-read [REDACTED] if you're a [REDACTED] fan. And that's not including all the valuable on-going benefits you'll receive with credit approval as a preferred [REDACTED] cardholder.

Plus, with credit approval, you will receive continuous renewal of your subscription at the then current rate until you advise us to cancel. (You may cancel your subscription at any time and receive a credit to your [REDACTED] for the unused portion - GUARANTEED!)

To get the most out of your new card, we will automatically credit \$10.00 towards your new card's charges during the first month.*

(This offer is not being provided to the general public.)

Add it all up and you'll find that this special "Thank You" invitation is worth \$30.00. And that's not including all the valuable on-going benefits you'll receive with credit approval as a preferred [REDACTED] cardholder.

Thank you for being such a special subscriber. Enjoy your new perks with our sincere gratitude.

Highest regards,
[REDACTED]
[REDACTED]

P.S. Hurry. Because in this case, time is money, as this invitation expires [REDACTED].

300

326

RETURN THIS FORM IN THE POSTAGE-PAID
REPLY ENVELOPE BEFORE [REDACTED]

Office Employee [REDACTED]

NAME (Last, first, or maiden name) [REDACTED] DATE [REDACTED]

SOCIAL SECURITY NUMBER [REDACTED] DATE OF BIRTH [REDACTED] -19 [REDACTED]

WORKING SINCE [REDACTED]

WAGE PRICE [REDACTED] DIVIDENDS (Include dividend income) [REDACTED]

TAXES (FEDERAL, STATE, LOCAL) [REDACTED] EMPLOYER'S SHARE [REDACTED]

EMPLOYER'S ADDRESS (Include ZIP code) [REDACTED]

Richard Zorn
Address Line [REDACTED]
Address Line [REDACTED]
City [REDACTED], ST 12345
[REDACTED]

BALANCE TRANSFER FORM

You can transfer cash, items, or shares balances to your new Visa Card.

1) Account Number	2) Account Number	3) Account Number
Payee [REDACTED]	Payee [REDACTED]	Payee [REDACTED]
Payment Address [REDACTED]	Payment Address [REDACTED]	Payment Address [REDACTED]
STREET ADDRESS/PO BOX [REDACTED]	STREET ADDRESS/PO BOX [REDACTED]	STREET ADDRESS/PO BOX [REDACTED]
CITY [REDACTED]	CITY [REDACTED]	CITY [REDACTED]
STATE [REDACTED] ZIP CODE [REDACTED]	STATE [REDACTED] ZIP CODE [REDACTED]	STATE [REDACTED] ZIP CODE [REDACTED]
Check Amount To Be Paid And Transferred \$ [REDACTED]	Check Amount To Be Paid And Transferred \$ [REDACTED]	Check Amount To Be Paid And Transferred \$ [REDACTED]

* See Disclosures for Rates, Summary of Terms and Additional Disclosures.

324

FIGURE 3C

Cash In On All The

Thank You #1: A Check For \$10.00

The Sky's The Limit
When You Cash Your
Check And Use Your Ca



The Cashier Check Below Will Activate
Pre-Approved Continental
An EXCLUSIVE Package OF FREE, No
Saving, Time-Saving Benefits:

- Each purchase dollar equals one OnePass mile valid toward free travel rewards on
- Emergency 24-hour worldwide car replacement
- Get a free Year-End Summary of e
- Dedicated, 24-hour customer service
- Purchase Protection and Extended Warranty Insurance
- Rent assured with \$1,000,000 Travel Accident Insurance
- Free Auto Rental Insurance
- Accepted at over 16 million locations worldwide and over 880,000 banks and ATMs

There's no application to fill out. No hidden fees to pay. Once you endorse the \$10.00 check and it clears your bank, we will activate your new Visa. And remember to check the lower left to pocket your \$20.00 savings from TIME.

DATE

PAY TO THE ORDER OF MR. [REDACTED] SUBSCRIBER XXXXXX \$ 10.00

***** TEN AND 00/100 *****

(INSTANT REBATE FOR CONTINENTAL VISA ANNUAL FEE)

☐ TO TIME FOR 2 YEARS AT A \$10.00 DISCOUNT

CHECK THIS BOX TO AUTOMATICALLY RENEW YOUR SUBSCRIPTION

Richard Zorn
AUTHORIZED SIGNATURE

EXPIRES 00/00/00

By Cashing Your Check

the \$10.00 check and it clears your bank, we will activate your new Platinum Visa. That's simple!

"THANK YOU" NUMBER TWO:
CHECK THE BOX ON THE LIVE CHECK TO
CASH IN ON \$20.00 SAVINGS FROM TIME.

When you put a check mark in the box in the lower left corner of the \$10.00 check and cash it, you'll pocket and additional \$20.00 - in savings from TIME!

Here's how it works: In addition to saving you the \$10.00 annual fee on your Continental Platinum Visa, this check also qualifies you for two additional years of TIME Magazine at remarkable savings - \$20.00 off the regular renewal rate!

Once the \$10.00 check clears your bank, we will activate your new Platinum Visa and charge your new card account the special "Thank You Renewal Rate" of just \$0.00 - \$20.00 savings not available in the general public!

The great two years of TIME Magazine is to be pocketed with your Visa. It's a bonus so you won't ever miss an issue, you will receive continuous renewal of your subscription at the then current rate until you advise us to cancel. (You may cancel your subscription at any time and receive a credit to this VISA account for the unused portion - \$10.00.)

And it all up and you'll find that this special "Thank You" invitation is worth \$30.00. And that's not including all the valuable time going benefits you'll receive as a preferred subscriber.

Thank you for being such a special subscriber. Enjoy your new perks with our sincere gratitude!

Highest regards,
Richard Zorn
Richard Zorn
for TIME Magazine

P.S. Hurry. Because in this case, time is money, as this invitation expires

Fig. 4A

402
404
2400

512

506

305

50

2005

202

LF Cure 50 504

512

<p>0001237</p> <p>DATE <u>Retal Store</u></p> <p>PAY TO THE ORDER OF <u>Retal Store</u></p> <p>\$10</p> <p>TEEN AND 00/100</p> <p>INSTANT DISCOUNT OFF PURCHASE OF \$10.00 OR MORE</p> <p>EXPRESSES 00/00/00</p> <p><u>Richard Jern</u> AUTHORIZED SIGNATURE</p> <p>Use in full. This check is not valid unless it is cashed at the store where it was issued. It is not valid for cashing at any other store. It is not valid for cashing at any other store. It is not valid for cashing at any other store.</p>	<p>0001238</p> <p>DATE <u>Retal Store #2</u></p> <p>PAY TO THE ORDER OF <u>Retal Store</u></p> <p>\$15.00</p> <p>TEEN AND 00/100</p> <p>INSTANT DISCOUNT OFF PURCHASE OF \$15.00 OR MORE</p> <p>EXPRESSES 00/00/00</p> <p><u>Richard Jern</u> AUTHORIZED SIGNATURE</p> <p>Use in full. This check is not valid unless it is cashed at the store where it was issued. It is not valid for cashing at any other store. It is not valid for cashing at any other store. It is not valid for cashing at any other store.</p>	<p>0001239</p> <p>DATE <u>Retal Store A</u></p> <p>PAY TO THE ORDER OF <u>Retal Store</u></p> <p>\$12.</p> <p>TEEN AND 00/100</p> <p>INSTANT DISCOUNT OFF PURCHASE OF \$12.00 OR MORE</p> <p>EXPRESSES 00/00/00</p> <p><u>Richard Jern</u> AUTHORIZED SIGNATURE</p> <p>Use in full. This check is not valid unless it is cashed at the store where it was issued. It is not valid for cashing at any other store. It is not valid for cashing at any other store. It is not valid for cashing at any other store.</p>
<p>THIS IS A REAL CHECK THROUGH MIDDLETOWN, MONTANA, YEAR, DO NOT THROW AWAY. YOU MAY (1) CASH AT YOUR BANK, OR (2) DEPOSIT IN YOUR SAVINGS OR CHECKING ACCOUNT. YOUR ENDORSEMENT CONSTITUTES ACCEPTANCE OF THE TERMS AND CONDITIONS ENCLOSED AND WILL ACTIVATE YOUR NEW CREDIT CARD BENEFITS. TWO YEAR SUBSCRIPTION FOR TIME AT \$20 WILL BE AUTOMATICALLY BILLED TO YOUR NEW CREDIT CARD ACCOUNT. CARD BENEFIT MATERIALS WILL FOLLOW. THIS PROGRAM MAY BE MODIFIED, SUSPENDED, CANCELED, OR OTHERWISE TERMINATED WITHOUT NOTICE.</p> <p>ENDORSE HERE WITH YOUR SIGNATURE _____</p> <p>DATE _____</p> <p>506</p>	<p>THIS IS A REAL CHECK THROUGH MIDDLETOWN, MONTANA, YEAR, DO NOT THROW AWAY. YOU MAY (1) CASH AT YOUR BANK, OR (2) DEPOSIT IN YOUR SAVINGS OR CHECKING ACCOUNT. YOUR ENDORSEMENT CONSTITUTES ACCEPTANCE OF THE TERMS AND CONDITIONS ENCLOSED AND WILL ACTIVATE YOUR NEW CREDIT CARD BENEFITS. TWO YEAR SUBSCRIPTION FOR TIME AT \$20 WILL BE AUTOMATICALLY BILLED TO YOUR NEW CREDIT CARD ACCOUNT. CARD BENEFIT MATERIALS WILL FOLLOW. THIS PROGRAM MAY BE MODIFIED, SUSPENDED, CANCELED, OR OTHERWISE TERMINATED WITHOUT NOTICE.</p> <p>ENDORSE HERE WITH YOUR SIGNATURE _____</p> <p>DATE _____</p> <p>508</p>	<p>THIS IS A REAL CHECK THROUGH MIDDLETOWN, MONTANA, YEAR, DO NOT THROW AWAY. YOU MAY (1) CASH AT YOUR BANK, OR (2) DEPOSIT IN YOUR SAVINGS OR CHECKING ACCOUNT. YOUR ENDORSEMENT CONSTITUTES ACCEPTANCE OF THE TERMS AND CONDITIONS ENCLOSED AND WILL ACTIVATE YOUR NEW CREDIT CARD BENEFITS. TWO YEAR SUBSCRIPTION FOR TIME AT \$20 WILL BE AUTOMATICALLY BILLED TO YOUR NEW CREDIT CARD ACCOUNT. CARD BENEFIT MATERIALS WILL FOLLOW. THIS PROGRAM MAY BE MODIFIED, SUSPENDED, CANCELED, OR OTHERWISE TERMINATED WITHOUT NOTICE.</p> <p>ENDORSE HERE WITH YOUR SIGNATURE _____</p> <p>DATE _____</p> <p>510</p>

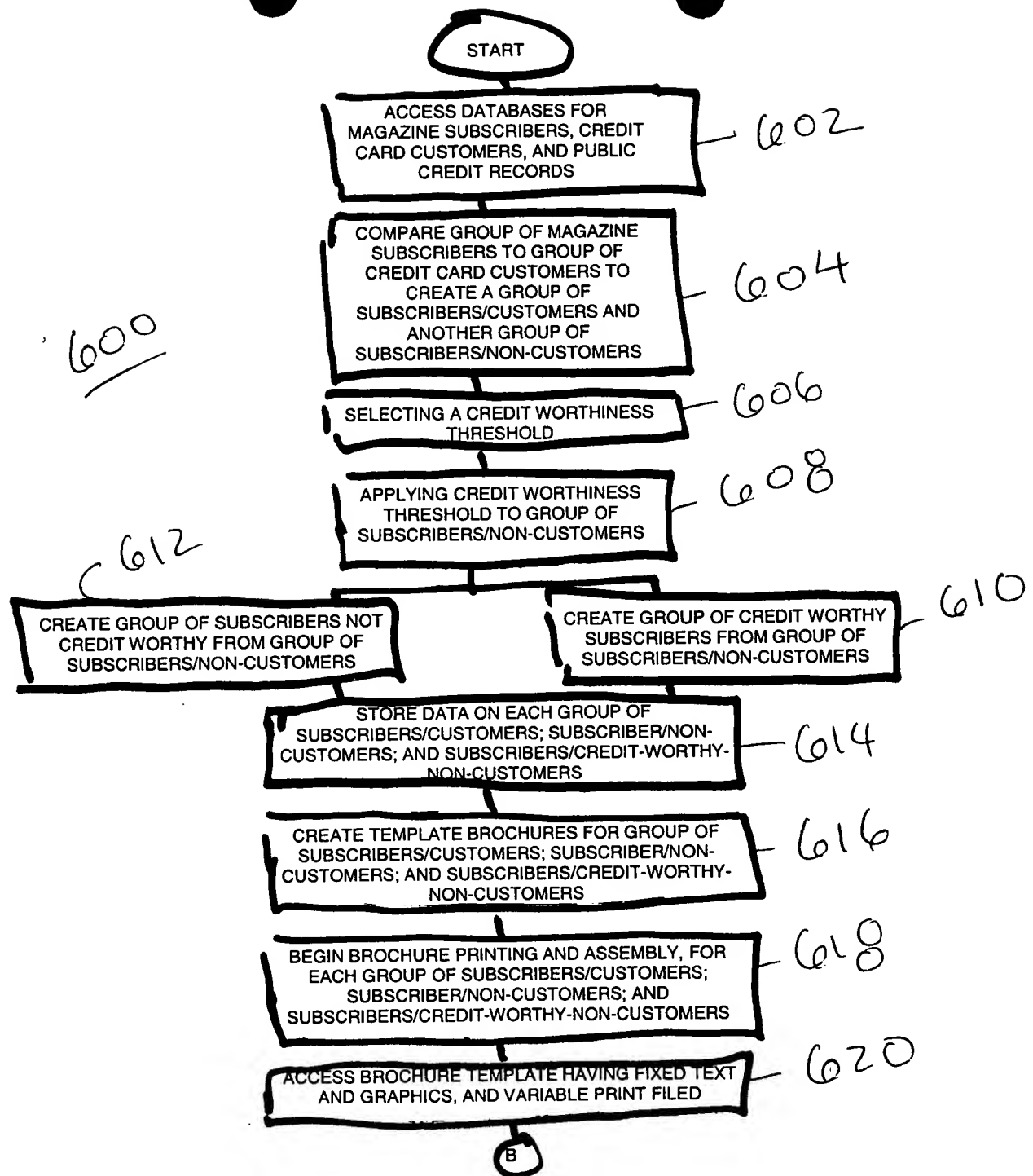


FIGURE 6 A

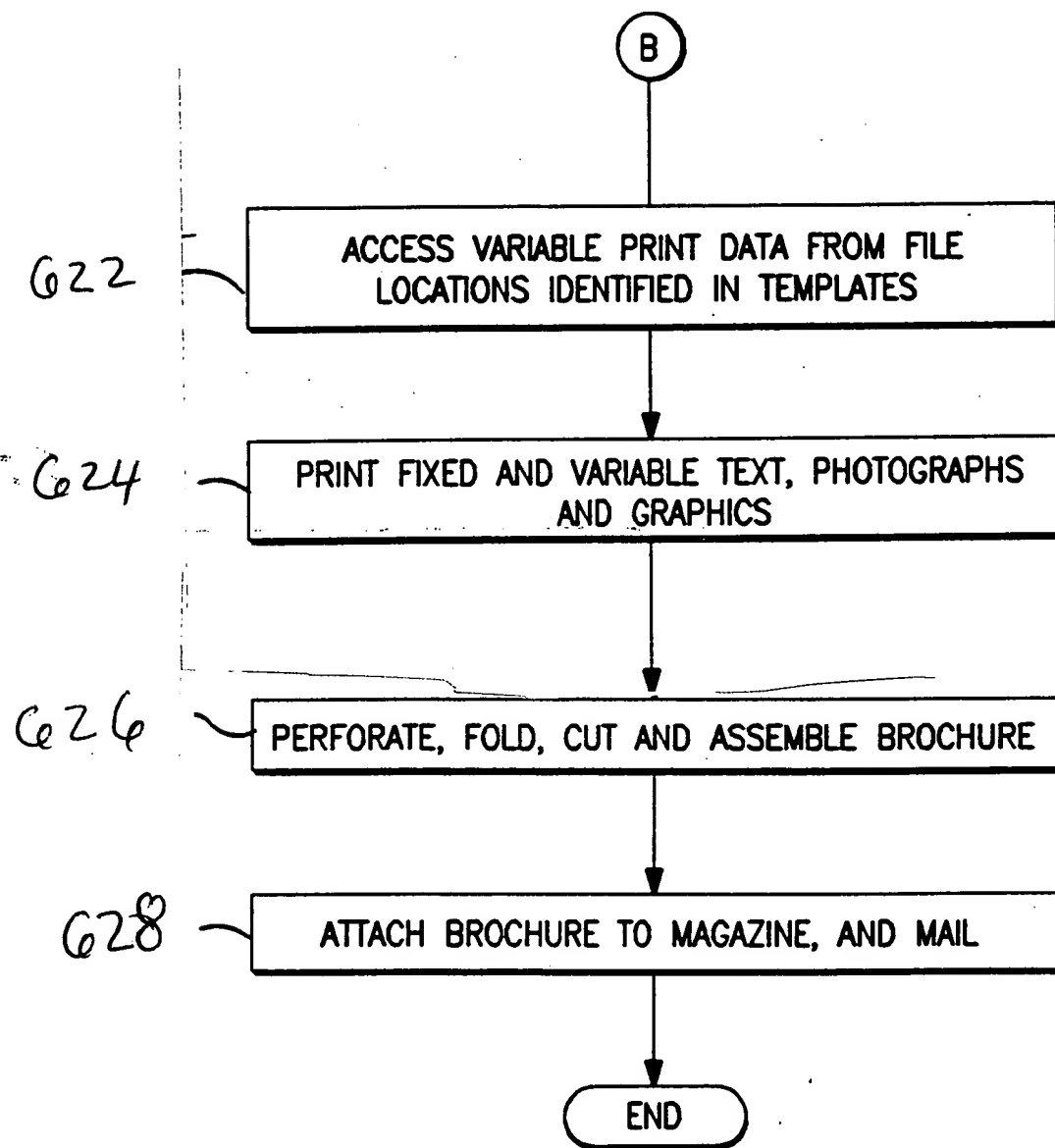


FIG. 6B

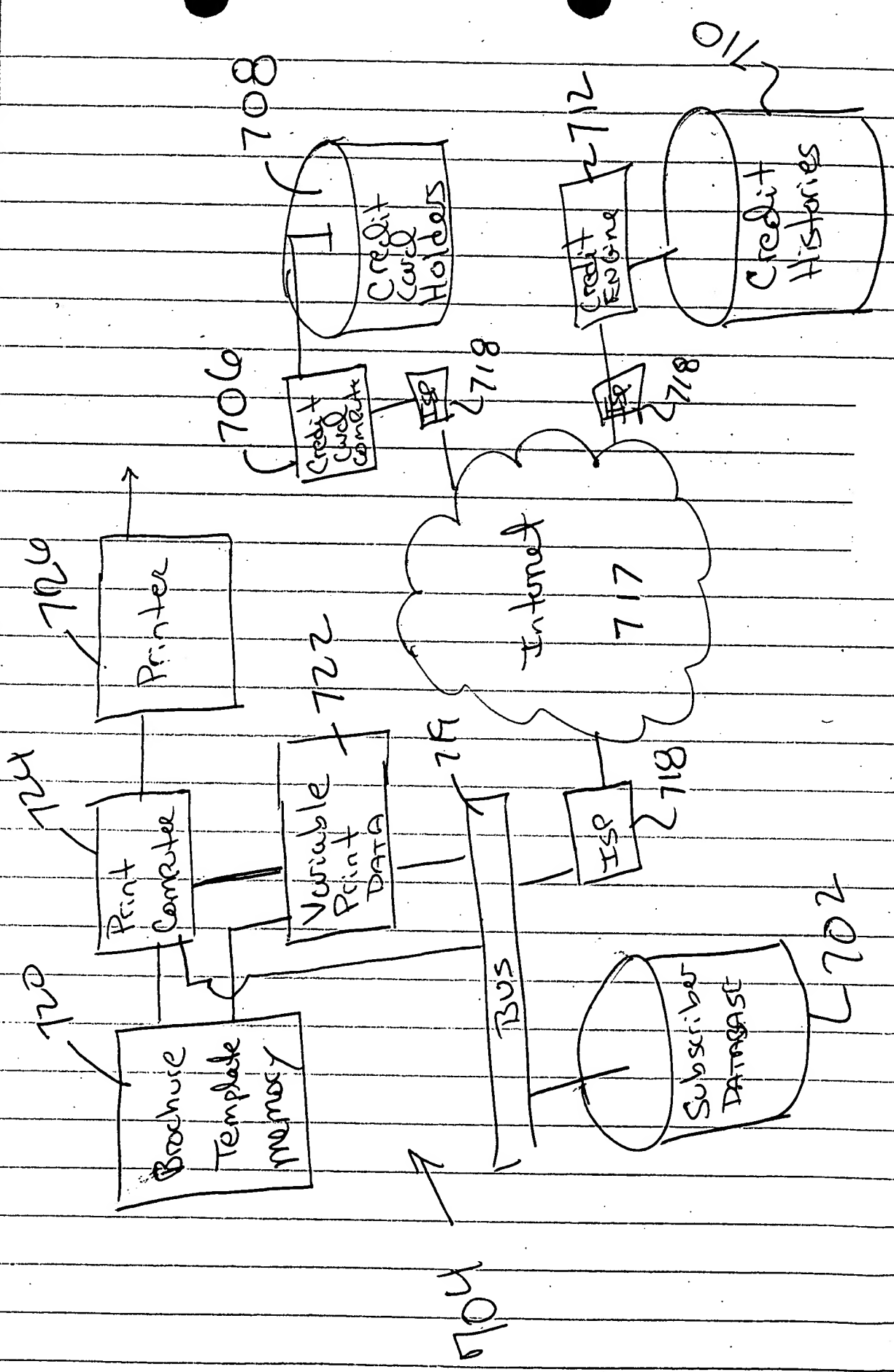


Figure 7